

**FOR IMMEDIATE RELEASE**

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## **Fear of Haircut Solved with Locks of Love Donation**

**Warwick, NY** – Hattie’s hair is long and her mother says it’s time to get a haircut. But Hattie doesn’t want her hair cut. That night, before Hattie goes to sleep, she wishes her hair would grow even longer. And in her dreams, her wish comes true! Hattie runs away from her haircut and encounters the unusual problems long hair can pose for an active young girl. In the end, Hattie makes a good choice for herself, and she finds joy in giving to another.

Publisher Moo Press of Warwick, NY announces the publication of ***Hattie, Get A Haircut!*** by Jenna Glatzer with illustrations by Monica Kendall. Written and illustrated with humor and warmth, this 32-page picture book for ages four and up will amuse and delight children and parents.

Jenna Glatzer, author of fourteen books, is an award-winning full-time writer and founder of a weekly online magazine for writers at AbsoluteWrite.com. Jenna’s next book is an authorized biography of **Celine Dion**. She’s written hundreds of articles for magazines and online publications, is a columnist for **MSN.com**, and is a contributing editor at ***Writer’s Digest***.

Monica Kendall, an award-winning animator with Calabash Animation (**Keebler Elves**, **Trix the Rabbit**, Lucky Charms Leprechauns, California Raisins, just to name a few), has been drawing lively characters since she was seven. A graduate of the Art Institute of Chicago, she has created and produced many animated shorts, including music videos (**Billy Joel**) and animated films (*How the Elephant Got Its Trunk*).

This first collaboration by Glatzer and Kendall is sure to bring smiles to many faces and leave readers clamoring for more books by this dynamic duo.

For copies of press kits, to request a visit from Jenna Glatzer or Monica Kendall, or to order ***Hattie Get A Haircut!***, please visit [www.moopress.com](http://www.moopress.com) or contact Allison Tevald at [atevald@moopress.com](mailto:atevald@moopress.com).

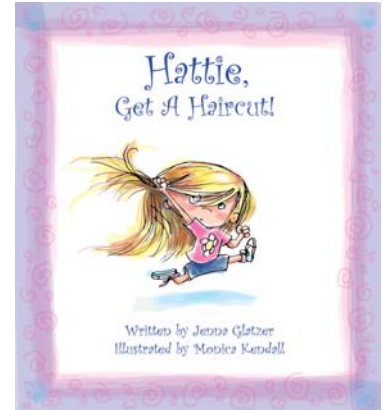
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# About the Author



Jenna Glatzer, author of fourteen books, is an award-winning full-time writer and founder of a weekly online magazine for writers at AbsoluteWrite.com. Jenna's next book is an authorized biography of Celine Dion. She's written hundreds of articles for magazines and online publications, is a columnist for MSN.com, and is a contributing editor at *Writer's Digest*.

A native New Yorker and graduate of Boston University, Jenna still squiggles in the hairdresser's chair. As a former children's theatre actress, she loves sparking kids' imaginations.



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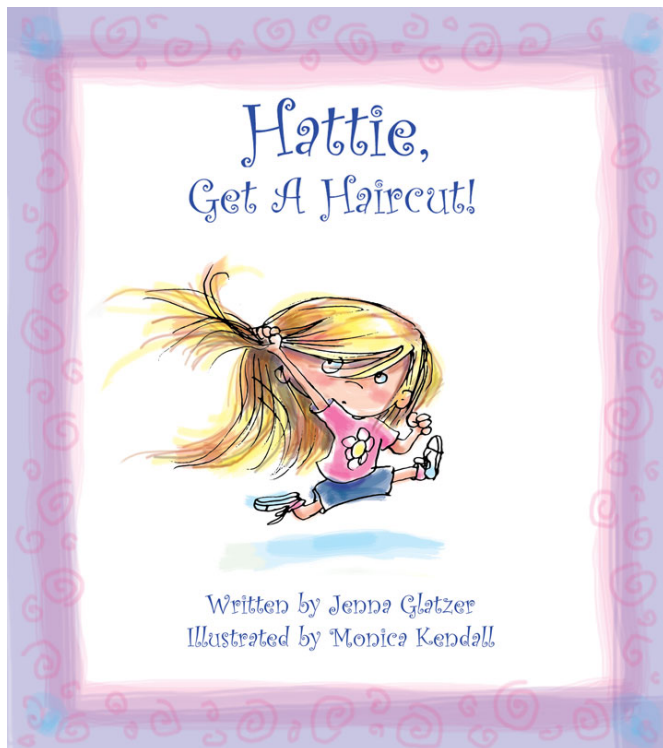
# About the Illustrator

Monica Kendall, an award-winning animator with Calabash Animation (Keebler Elves, Trix the Rabbit, Lucky Charms Leprechauns, California Raisins, just to name a few), has been drawing lively characters since she was seven.

A graduate of the Art Institute of Chicago, she has created and produced many animated shorts, including music videos (Billy Joel) and animated films (*How the Elephant Got Its Trunk*). Monica lives outside Chicago with her husband and fellow animator, Ed Newmann, and their daughter Natalie.



# Fact Sheet



**Author:** Jenna Glatzer  
**Illustrator:** Monica Kendall  
**Publisher:** Moo Press

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Moo Press was founded in 2002 and is now the children's imprint of the Keene Publishing house. We are committed to publishing books that matter—books that inform, inspire, and entertain as they provide our readers with a keener understanding of a subject, explored either through fiction or nonfiction. Our books offer readers of all ages an opportunity to grow, to learn, to share. Our other titles for 2005 publication include two adult romance novels and three children's picture books.