

Keene Publishing

PO Box 54
Warwick, NY 10990
845-987-7750 (Fax -7845)
info@KeeneBooks.com

Dear Nonprofit Leader:

Would you like to put the *fun* back into your FUNdraising efforts? We at Keene Publishing want to support you in your efforts to raise money for your nonprofit organization. Books provide a wonderful vehicle for fundraising efforts. While your organization raises the funds desperately needed, you serve your patrons by offering a valuable product for a fair price. You can make money while having fun supporting your nonprofit. Most importantly, your nonprofit does not need to send money in advance!

E-Z Fundraiser

Display or distribute the catalog sheet with your fundraising order form. Patrons fill out the order form and pay you in advance for the books they want. Once you have your order together, send it in along with your payment less the applicable discount that you keep as your fundraising amount. Your nonprofit earns 30% of the list price for sales of 24 or more books or 40% of list price for sales of 100 or more books. Shipping is free. You do not need to send money until the books sell, so you're not out of pocket any cash, nor do you shoulder any risk.

Raise \$800 in a Week

Cash flow from book fundraisers can be significant. For example, our book *I Grew Up On A Farm* retails for \$19.95. If you sell 100 copies, you make \$798 on a single product (tip: have 10 volunteers sell 10 books each)! Even if you could only get 50 orders, that still amounts to \$300 profit with very little volunteer effort needed.

How To Order

Please note that in order to qualify for nonprofit rates, you must send us a copy of your Nonprofit Sales Tax Exemption Certificate. The money you collect, including checks, should be made out to your nonprofit organization. You keep the applicable 30% or 40%, and send us one check back for the remainder (check is made payable to "Keene Publishing"). Book orders are filled within 24 hours. See enclosed order form for current list prices and books. For more information or to sign up for a fundraising program, call 845-987-7750 or email us at info@KeeneBooks.com.

Appearance at Events


Our authors, illustrators, and characters such as the *One Incredible Dog!* owner/trainer with Lady, Boone, or Kizzy, are available for appearances at events. For more information, call 845-987-7750 or email us at info@KeeneBooks.com and we will put you in direct contact with them.


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Nonprofit Order Form

PO Box 54
Warwick, NY 10990
845-987-7750 (Fax -7845)
info@KeeneBooks.com

 E-mail orders: orders@KeeneBooks.com (or use our online bookstore at www.KeeneBooks.com)

 Fax this form to: 845-987-7845 (secure fax machine)

 Telephone orders: 845-987-7750 (have your credit card ready)

 Postal Orders: Keene Publishing, PO Box 54, Warwick, NY 10990

Please send me the following books:

Quantity	Book Name	Price	Total
	Aidan of Oren: The Journey Begins	\$19.95	
	Already Asleep	\$12.95	
	Creating a Culture of Success	\$19.95	
	Days Gone By: Warwick Historical Pictorial	\$29.00	
	Fairy Lane: Time to Fly	\$19.95	
	Hattie, Get A Haircut!	\$19.95	
	I Grew Up On A Farm	\$19.95	
	Marvin Monster's Big Date	\$ 5.95	
	Marvin Monster's Teacher Jitters	\$ 6.95	
	Neither Sand Nor Sea	\$15.00	
	Once Again, Now	\$15.00	
	One Incredible Dog! Boone	\$15.95	
	One Incredible Dog! Kizzy	\$15.95	
	One Incredible Dog! Lady	\$15.95	
	Pirate's Alphabet	\$15.95	
	Secret of the Dance	\$15.00	
	To Serve & Protect	\$15.00	
	Woodbyrne: The Fallen Forest	\$15.00	
	Total Amount	\$	
	Less Discount of ____% (30% or 40%)*		
	Shipping**		FREE
	Total Amount Due	\$	

* To get nonprofit discount you must attach a copy of your nonprofit Sales Tax Exemption form.
Orders of 24-99 are 30% off, 100 or more are 40% off.

** Shipping to a single address is free.

Payment: Check Visa Mastercard Amex Discover
(make checks payable to "Keene Publishing")

Card Number: _____ Exp. Date: _____

Card Verification Number: _____ (3 digits on back of card, except Amex is on front & 4 digits)

Name (print): _____ Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Note: If you would like to have books shipped to a different address than your billing address, please provide that address on the back of this form.

We put the fun in FUNdraising! Thank you for your order!